



ALEXANDRU IOAN CUZA
UNIVERSITY of IAȘI



FACULTY OF ECONOMICS
AND BUSINESS ADMINISTRATION



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This event is an action of the project **Jean Monnet Module: European Smart Cities for Sustainable Development (SmartEU)**, Project no. **620415-EPP-1-2020-1-RO-EPPJMO-MODULE**, within the Erasmus+ Programme of the European Union

The “Sustainable Development of European Smart Cities” International Conference 9th – 10th of JUNE 2023, IASI, ROMANIA

We are glad to invite you to submit your papers and to participate in the International Conference **“Sustainable Development of European Smart Cities”**, on **9th – 10th of JUNE 2023, IASI, ROMANIA**.

The International Conference “Sustainable Development of European Smart Cities” 2023 is an initiative dedicated to open, inclusive, formal, and informal dialogue on topics related to the Smart Cities concept from different perspectives with members of academia, young researchers, professionals, and city representatives, among others. The conference is intended to be one major outcome of the **Jean Monnet Project no. 20415-EPP-1-2020-1-RO-EPPJMO-MODULE, European Smart Cities for Sustainable Development (SmartEU)**, within the Erasmus+ Programme of the European Union.

The conference will take place at **“Alexandru Ioan Cuza” University of Iasi, Romania, Faculty of Economics and Business Administration**, on the **9th and 10th of June 2023** and will be a framework for open debates, shared projects, and ideas. The members of academia will join this event alongside representatives of institutions with responsibilities in the field of smart cities and sustainable development; leaders and managers in administration and education engaged in the modernization of the community; local policymakers.

The main objectives of the international conference are: to raise awareness and promote a better understanding of the Smart Cities concept; to build and strengthen the capacity of participants to be actively involved in national, regional, and international Smart City developing processes; to exchange best practices in shaping and enforcing labor conditions and new forms of on-demand employment; to create synergies among the Smart City peculiarities from the national, European, and international levels. The conference represents a great opportunity to build networks, share good practices, and create an open discussion on EU-related issues with the beneficiaries of the Jean Monnet program and competent think-tankers, policymakers, and professors who will contribute to the debate in the thematic panels.

Therefore, this event is an **excellent opportunity to share knowledge and experience** and **discuss with interested parties from academia and EU institutions** the challenges and dilemmas of this relevant subject.



Being an inter- and multi-disciplinary conference, **we encourage papers that cover topics including (but not limited to):**

- Track 1: Green and smart technologies for Smart City;**
- Track 2: Smart Governance and Smart Democracy for EU citizens' well-being;**
- Track 3: Smart People and Smart Working for a resilient European Union;**
- Track 4: Knowledge Management in Smart City Development;**
- Track 5: Heritage and cultural tourism;**
- Track 6: The role of emerging technologies in Smart Cities;**
- Track 7: Smart Cities Marketing;**
- Track 8: E-Society: online communication and collaboration;**
- Track 9: Cyberbullying and digital citizenship education.**

The conference will host the WORKSHOP “Critical friends, shared risks, space to innovate, setting standards to replicate”. The workshop will bring together experts and academia who should provide a complex and integrative view of the topic under discussion. Among the invited guests, we will enjoy the presence of the representatives of different Doctoral Schools, colleagues from the Romanian Academy of Science, and other universities; leaders and managers in Administration and Education engaged in the modernization of the community; policymakers such as mayors, counselors, city hall representatives, who will share their experience, therefore, giving us the chance to identify and implement the best practices.

PUBLICATION OPPORTUNITIES

Participants are expected to submit papers (research papers, review papers, research notes, Ph.D. research in progress, case studies, and essays) that have not been publicly presented or published before.

The papers presented during the conference will be **double peer-reviewed** for originality, clarity, significance, and scientific contributions. The accepted papers will be submitted to **Clarivate Analytics (formerly Thomson Reuters)** for indexing and abstracting in the Conference Proceedings Citation Index (formerly ISI Proceedings).

The length of the paper should be between 6 and 15 pages (maximum 7500 words). The template of the paper will be provided on the conference web page: <http://smarteu.uaic.ro/Pages/Start.aspx>.

ABSTRACT FORMAT

The abstract should be limited to 250 words and will be accompanied by 3-5 keywords, in Times New Roman format, size 11 points, 1 line spacing. It is required to select **keywords** that best describe the submission. The document will include the name and surname of the author, the institutional affiliation, and the panel in which the participant would like to be included. **The title of the paper and the abstract should be written in English.**

GUIDELINES FOR PARTICIPANTS

1. Please use your institutional email address when sending the abstract/ final paper.
2. The abstract and final paper must be submitted in **English**.
3. The conference will be organized as a **hybrid event**, but we strongly encourage in-person attendance for presenters.
4. All accepted papers will be presented at the conference.
5. The final paper must be submitted using the **template form** provided on the project website: <http://smarteu.uaic.ro/Pages/Start.aspx>.



IMPORTANT DATES

Abstract Submission Deadline: 15th of May 2023

Final Paper Submission Deadline: 20th of May 2023

Notification of Acceptance: 1st of June 2023

Conference Dates: 9th-10th of June 2023

For registration and abstract submission please access the following link:

<https://forms.gle/wj2XbDzq5rSTrcUx9>

Conference fee: The standard fee is 70 euros per participant (350 RON). The discounted fee of 40 euros (200 RON) is available for Ph.D. students. The students and authors of the selected papers to be presented in the workshop associated with the conference are welcome tax-free. The participant will have access to conference materials and to the publication of the final paper if selected after the peer review.

The deadline for paying the fee is the **1st of June 2023**.

PAYMENT DETAILS:

Alexandru Ioan Cuza University of Iasi, Romania

Fiscal Code 4701126

For payments in RON:

Trezoreria Iasi

RO44TREZ40620F330500XXXX

For payments in EURO:

BRD - GROUPE SOCIETE GENERALE SA

RO71BRDE240SV33256932400

SWIFT Code: BRDEROBXXXX

- Payments should be made specifying “*Tax Conference SmartEU 2023*” and **the name of the paper’s first author**.
- A scanned copy of the document proofing the payment should be sent by e-mail at smarteuproject@gmail.com

Conference venue:

"Alexandru Ioan Cuza" University of Iasi, Romania, Faculty of Economics and Business Administration,
11 Carol I Blvd., 700505 Iasi, Romania

We look forward to receiving your contributions and, if possible, seeing you in Iasi, on the **9th and 10th of June 2023**.

We kindly appreciate your dissemination of this call to other possible interested participants.

Sincerely Yours,

Lecturer Dr. Hab. **Ana Iolanda Voda, FEAA, UAIC**

On behalf of the 2023 SmartEU Organizing Committee