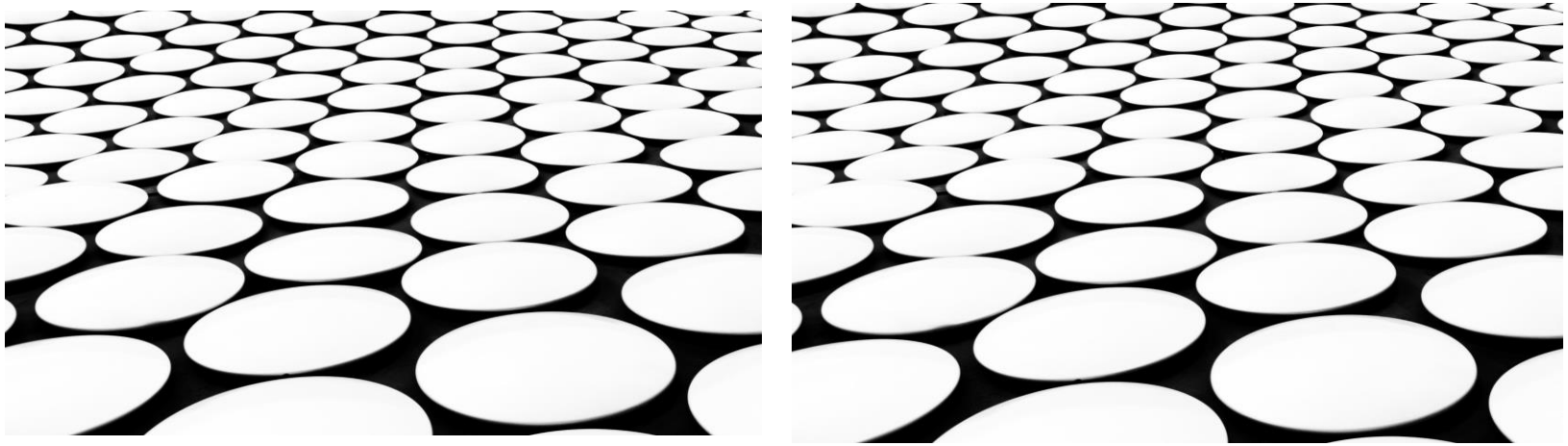
UNIVERSITATEA „ALEXANDRU IOAN CUZA“ din IAŞI

With the support of the Erasmus+ Programme of the European Union

FEAA
FACULTATEA DE ECONOMIE ŞI ADMINISTRAREA AFACERILOR

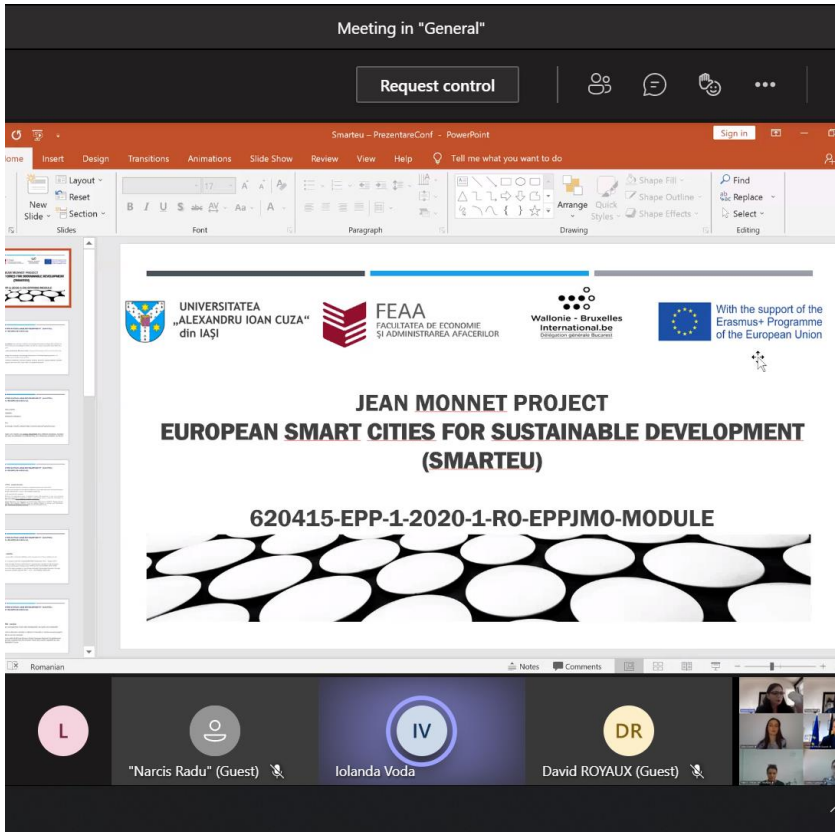
SmartEU

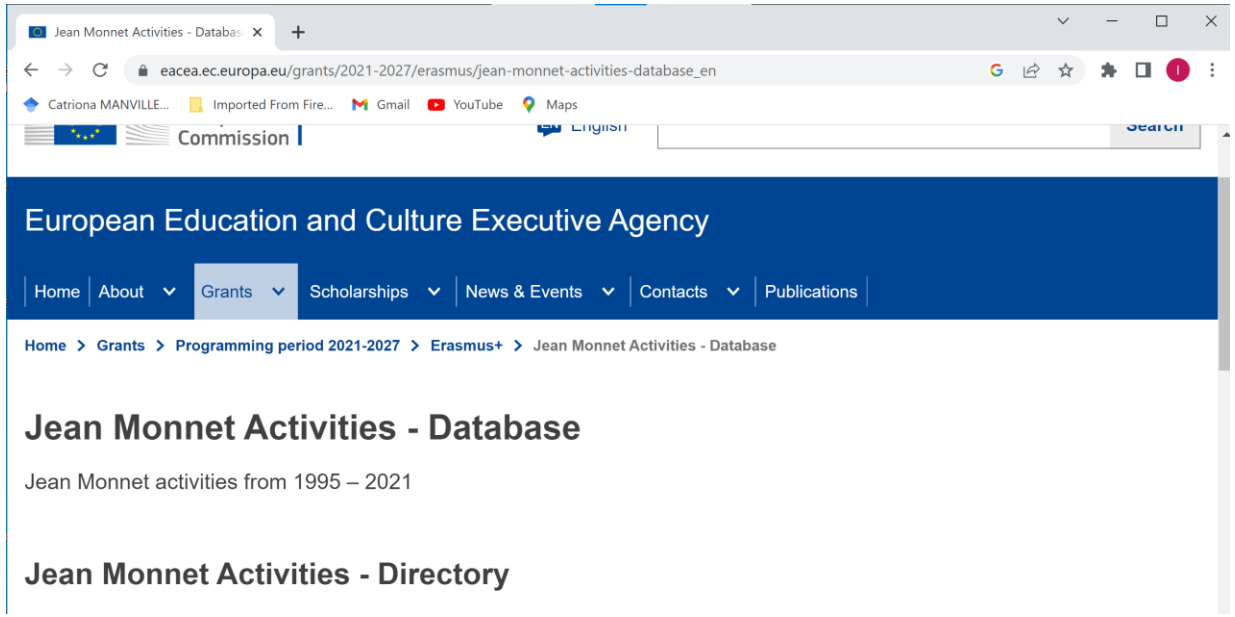


# „European Smart Cities for Sustainable Development” (SmartEU)

Jean Monnet Module: 620415-EPP-1-2020-1-RO-EPPJMO-MODULE

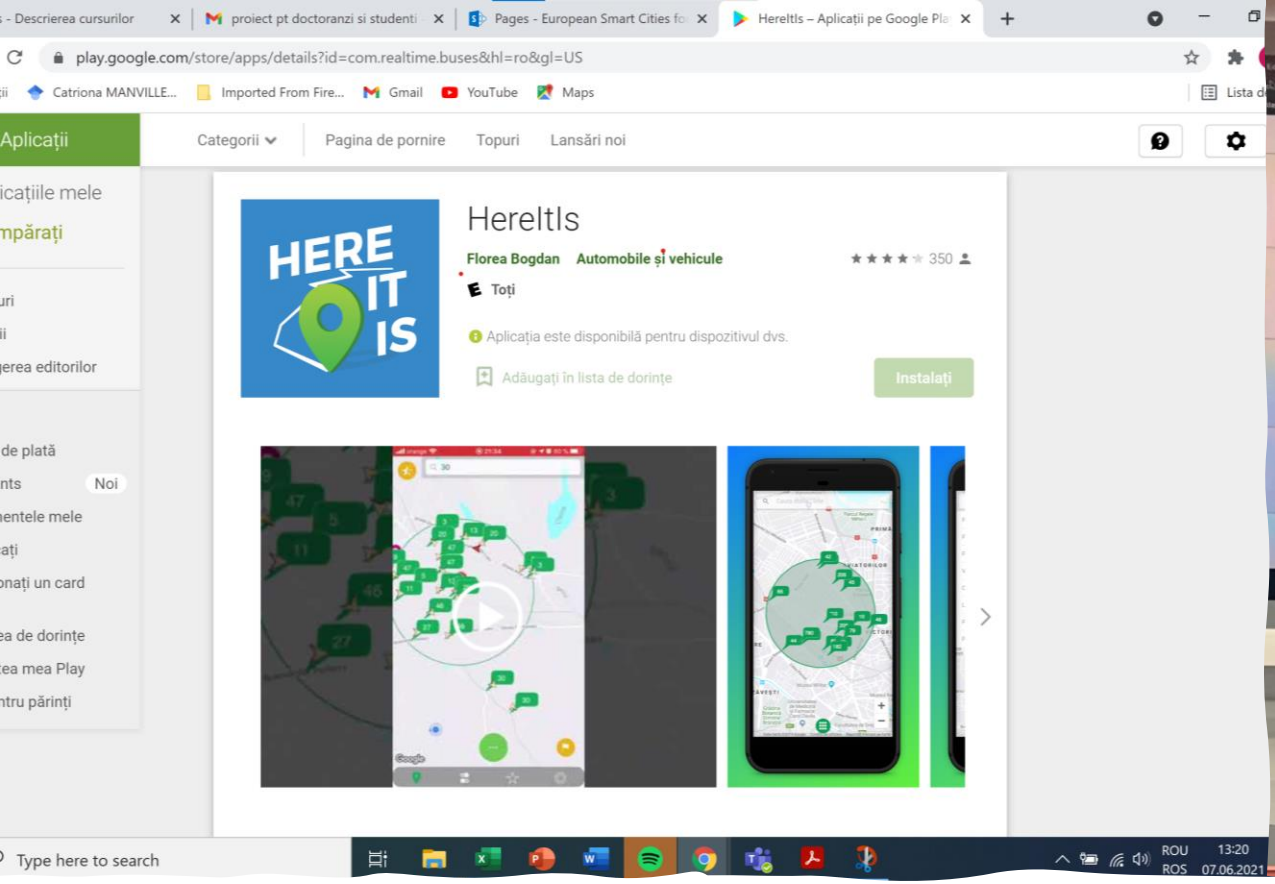
# *The beginning of the story.....*



**„European Smart Cities for Sustainable Development” (SmartEU)**
**(Jean Monnet: 620415-EPP-1-2020-1-RO-EPPJMO-MODULE)**

- 3 Summer Schools (SmartEU 2020-2023).
- 3 Workshops (June 2021; June 2022 and June 2023)
- 1 Conference (June 9-10, 2023)



*And the story.....continues...*

**1st SUMMER SCHOOL**

Special Guests: during Summer School courses (2020-2021)

# 1st SmartEU Workshop

UNIVERSITATEA „ALEXANDRU IOAN CUZA" din IAȘI

FEAA FACULTATEA DE ECONOMIE ȘI ADMINISTRAREA AFACERILOR

Wallonie - Bruxelles international.be

With the support of the Erasmus+ Programme of the European Union

**1st WORKSHOP ON ACCELERATING EUROPEAN SMART CITIES**

within the Jean Monnet Project „European Smart Cities for Sustainable Development (SmartEU)"
no. 620415-EPP-1-2020-1-RO-EPPJMO-MODULE

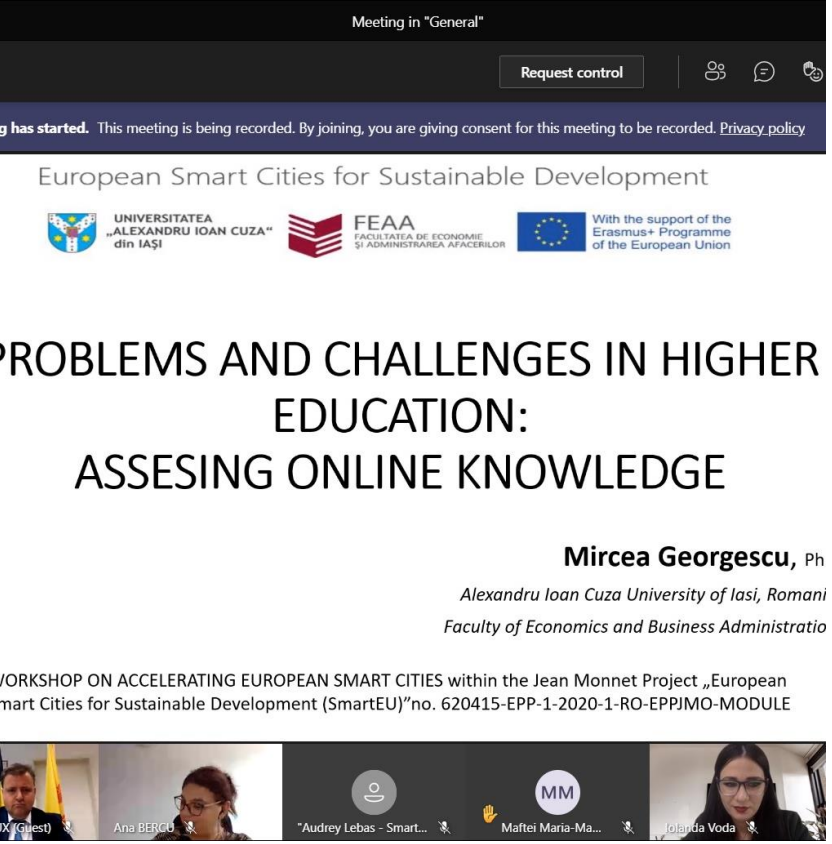
The 1st workshop on the series **Accelerating European SMART CITIES**

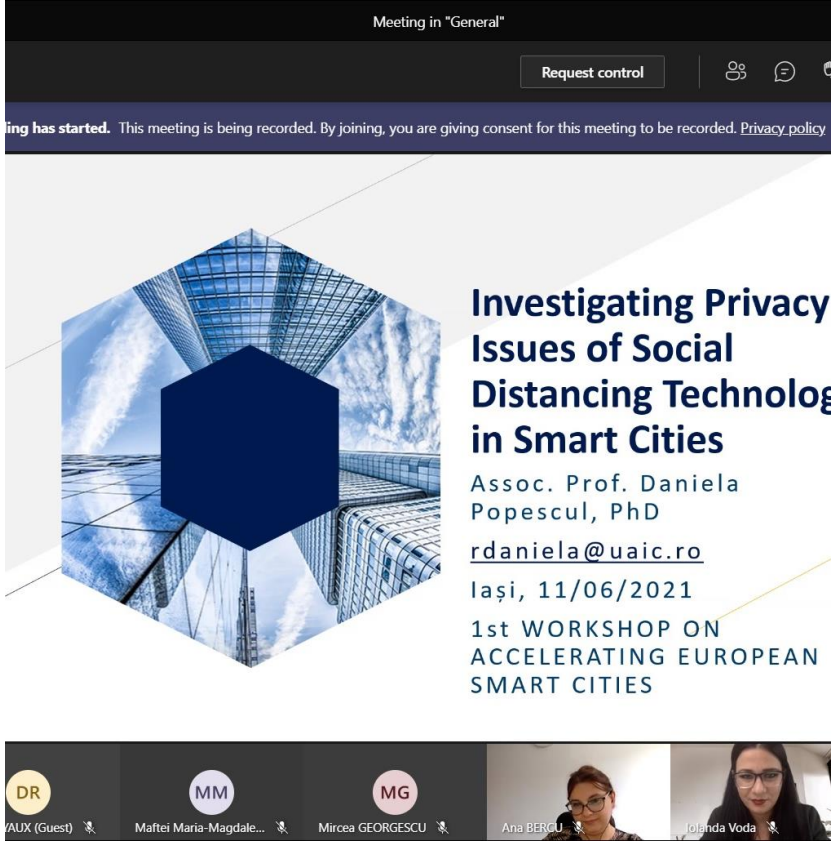
The workshop "***Share best practices, experiences and plans on how to orient and implement national/international standards, conformity assessment activities in developing a Smart City***" proposes a framework of debates between students, academics and practitioners interested in this complex issue.

The schedule of the workshop is:

**11th of June 2021**
**TEAMS PLATFORM**

| | |
|---|---|
| 9:15 – 9:30 | Registration of the participants |
| 9:30 – 10:00 | Welcome address from the Jean Monnet Project coordinator (**Ana Iolanda VODA, Institute for Interdisciplinary Research, Alexandru Ioan Cuza Univeristy of Iasi, Romania**)<br><br>Introductory words from the General Delegation Wallonia-Brussels in Bucharest (**David Royaux, Délégué général Wallonie-Bruxelles à Bucharest**)<br><br>European Smart Cities for Sustainable Development (SmartEU) project presentation (**Ana Iolanda VODA, Laura Diana RADU, Ana-Maria BERCU**), **Alexandru Ioan Cuza University of Iasi, Romania** |
| 10:00 – 10:30 | Panel 1<br>Moderator: Ana Iolanda VODĂ, Lidia BADEA<br><br>Monitoring & Evaluation: Tools to support the transition in our territories,<br>**Invited speaker: Researcher AUDREY LEBAS, Smart City Institute (HEC ULiège)**<br><br>*Session of questions and remarks* |
| 10:30 – 11:45 | Panel 2<br>Moderator: Laura Diana RADU, Ana-Maria BERCU<br><br>Problems and challenges in higher education: assessing online knowledge<br>**Invited speaker: Professor MIRCEA GEORGESCU, PhD**<br>**Faculty of Economics and Business Administration**<br>**Alexandru Ioan Cuza University of Iasi, Romania**<br><br>Investigating Privacy Issues of Social Distancing Technology in Smart Cities<br>**Invited speaker: Associate Professor DANIELA POPESCUL, PhD**<br>**Faculty of Economics and Business Administration**<br>**Alexandru Ioan Cuza University of Iasi, Romania**<br><br>*Session of questions and remarks* |
| 11:45 – 12:00 | Closing address |



**1st Workshop – SmartEU**

**11 JUNE 2021**

# SmartEU WORKSHOP (2020 -2021)

Meeting in "General"

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"Audrey Lebas - Smart City Institute (Invité)\"" (Guest)

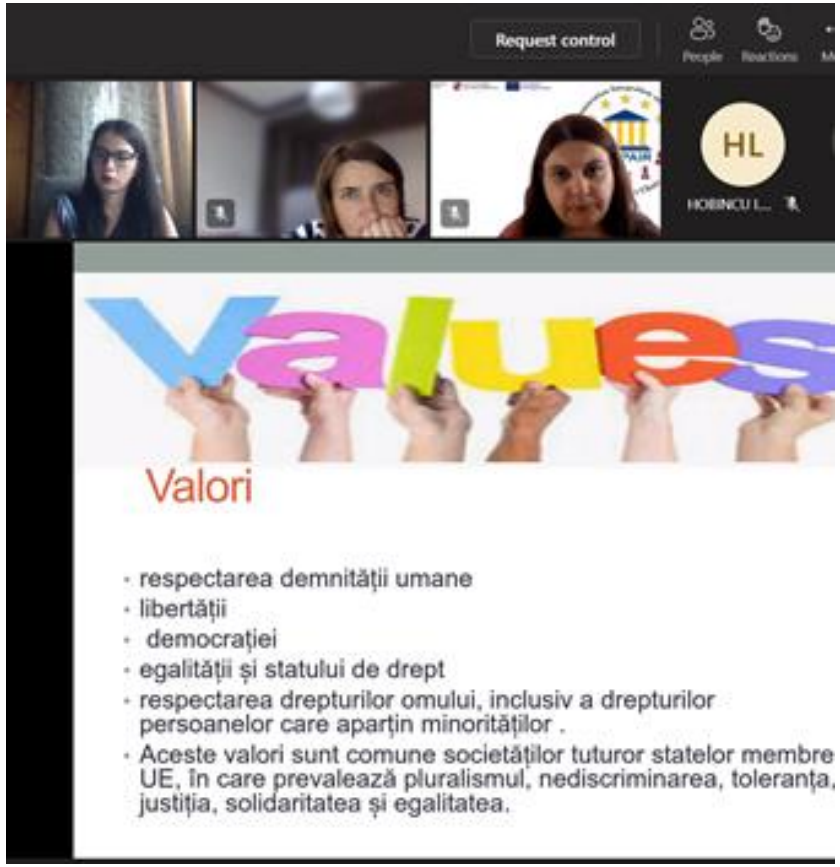
+26 SR AB L IV Iolanda Voda "Audrey Lebas - Smart Cit... DR David ROYAUX (Guest)

ENG 10:05 11.06.2021

**2nd SUMMER SCHOOL COURSES**

Special guest: Laura Pricop, ICI-DSU, UAIC

(2021-2022)  (2nd year)



# 2ND WORKSHOP SMARTEU

JUNE, 2022

**2nd WORKSHOP ON ACCELERATING EUROPEAN SMART CITIES:**
**„SMART CITIES CHALLENGES AND OPPORTUNITIES",**
within Jean Monnet Project **„European Smart Cities for Sustainable Development (SmartEU)"**
no. 620415-EPP-1-2020-1-RO-EPPJMO-MODULE

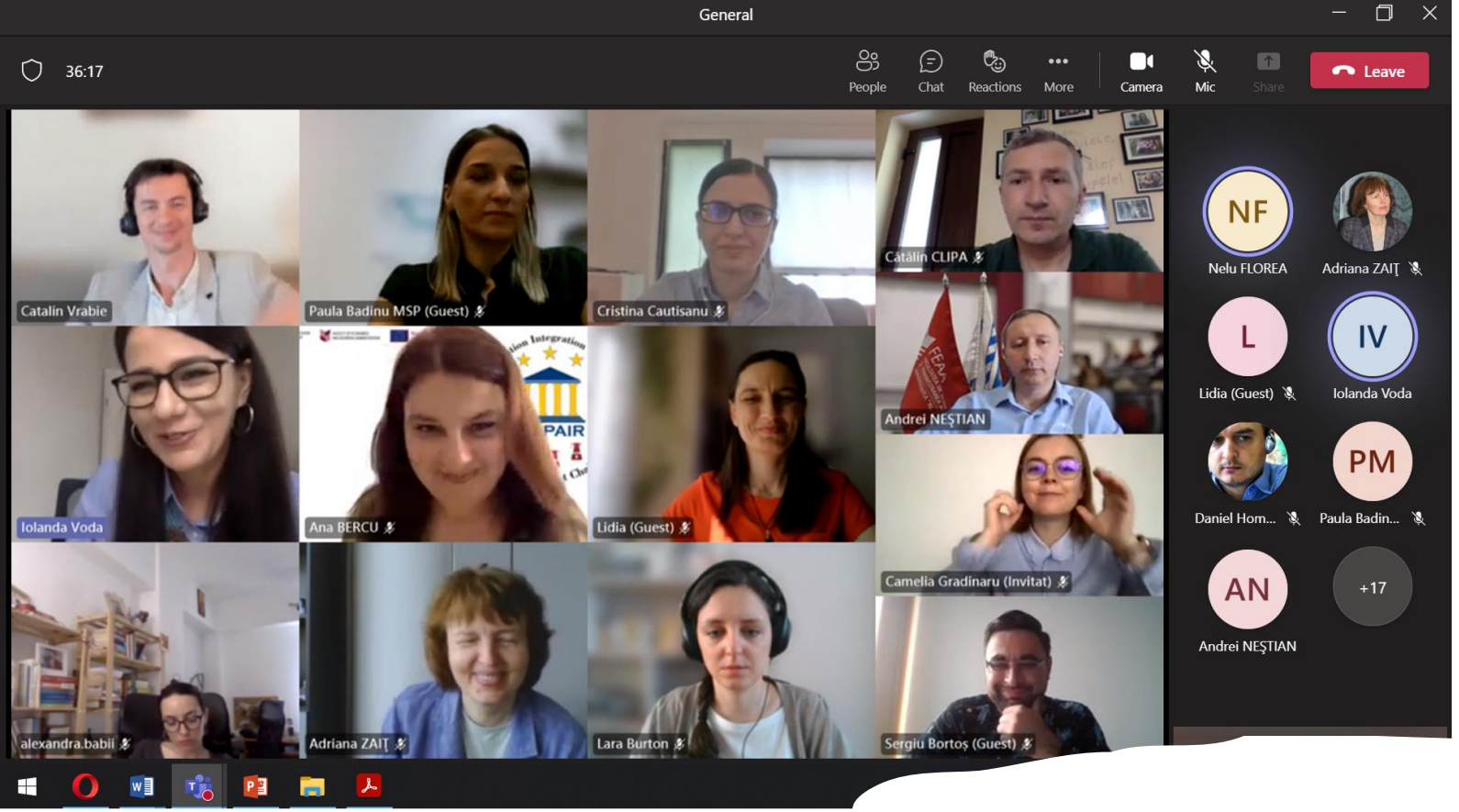
**DATE: 3rd of June 2022**

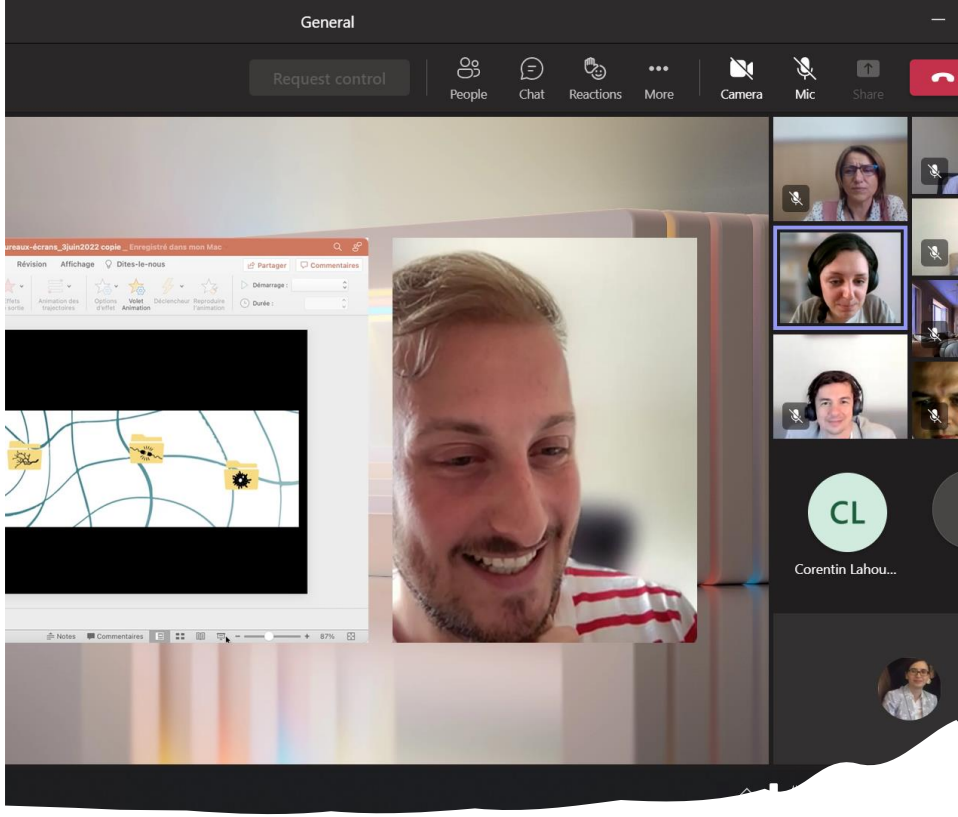
**TEAMS PLATFORM (ONLINE PLATFORM)**

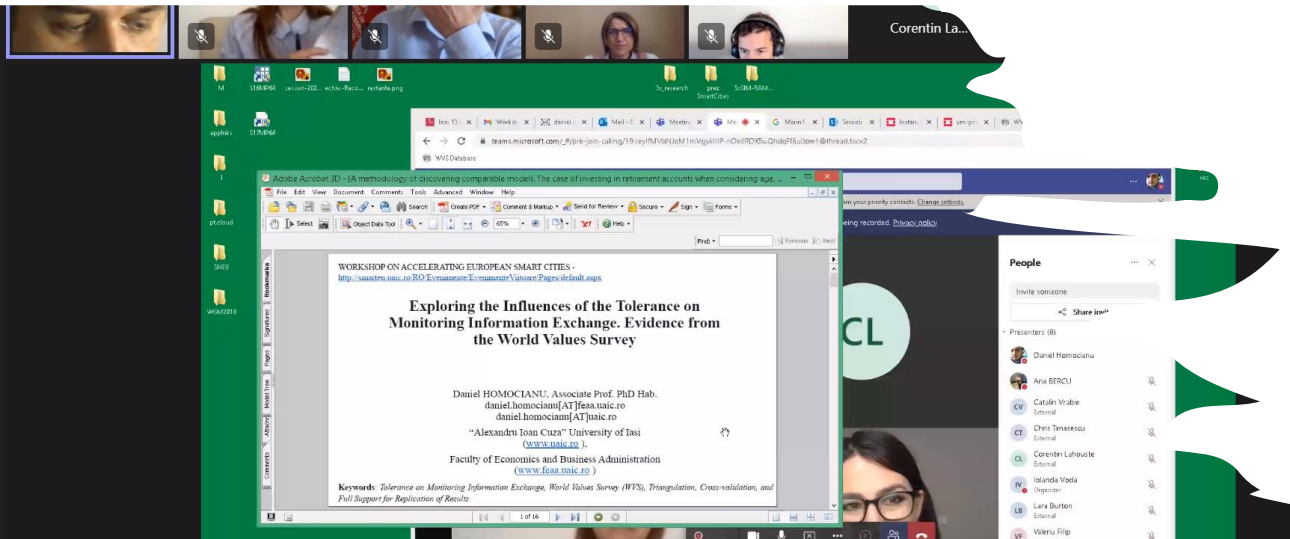
| | |
|---|---|
| 10:15 – 10:30 | Registration of the participants |
| 10:30 – 11:15 | Professor **Adriana Zait,** PhD Habil., Director of the Doctoral School of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi<br>OPENING REMARKS<br><br>Senior researcher **Ana Iolanda VODA** PhD Habil., Institute for Interdisciplinary Research, Alexandru Ioan Cuza University, Romania<br>WELCOMING SPEECH<br><br>General Delegate Wallonia-Brussels in Bucharest, **David ROYAUX**, Délégation générale Wallonie-Bruxelles en Roumanie<br>INTRODUCTORY WORDS: GENERAL DELEGATION WALLONIA-BRUSSELS<br><br>Management Consultant **Paula BADINU**, "Măgurele Science Park" Association (MSP)<br>MAGURELE SCIENCE PARK- We develop community and create connections<br><br>Professor **Ana Maria BERCU** PhD. Habil., Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi, Romania<br>INTRODUCTORY WORDS: "European Smart Cities for Sustainable Development" (SmartEU) project |
| 11:15 – 12:45 | **Panel 1: Smart cities challenges and opportunities**<br><br>*Chairs: Researcher & Assoc. lecturer Ana Iolanda VODĂ*<br>*Professor Ana Maria BERCU*<br><br>**"Poem City, City Poem. Developing Performative Environments Between and Beyond Topography and Topology"**<br>Invited speaker: Prof. **Chris TANASESCU**, Centre de traitement automatique du langage (CENTAL), Université Catholique de Louvain, Belgium<br><br>**Artificial Intelligence promises to Smart Cities**<br>Invited speaker: Lecturer **Catalin VRABIE PhD**, National University of Political Studies and Public Administration \| SNSPA · Faculty of Public Administration, Bucharest, Romania |
| | Adrian Dragan, SecurifAI<br><br>Session of questions and remarks(Q&As) |
| 12:45-13:00 | **Coffee break** |
| 13:00 – 14:30 | **Panel 2: Smart cities challenges and opportunities**<br><br>*Chairs: Associate Professor Laura Diana Radu*<br>*Lecturer Camelia GRADINARU*<br><br>**From exploratory investigation to online exhibition: about *Bureaux-écrans d'écrivain·e·s project.***<br>Invited speaker: **Corentin LAHOUSTE** PhD., Université Catholique de Louvain, Belgium<br><br>**Exploring the Influences of the Tolerance on Monitoring Information Exchange. Evidence from the World Values Survey**<br>Invited speaker: Assoc. Prof. **Daniel HOMOCEANU** PhD, Department of Accounting, Business Information Systems, and Statistics, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Romania<br><br>**"Civic engagement of young adults in a self-organized group. What do they do online? What challenges do they face?".**<br>Invited speaker: PhD student **Lara BURTON**, Université Catholique de Louvain, Belgium<br><br>Session of questions and remarks (Q&As) |
| 14:30 – 14:35 | Closing address |

**Organizing Committee:**

- Senior researcher **Ana Iolanda VODA** PhD Habil., Institute for Interdisciplinary Research, Alexandru Ioan Cuza University of Iasi, Romania
- Professor **Ana Maria BERCU** PhD, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi, Romania
- Assistant Professor **Laura Diana RADU**, PhD, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi, Romania
- Lecturer **Camelia Gradinaru**, Departament of Communication Sciences and Public Relations, Faculty of Philosophy and Social-Political Sciences, "Alexandru Ioan Cuza" University of Iasi, Romania
- **Lidia Badea**, Assistante chargée de la Francophonie, la coopération bilatérale et la gestion financière, Délégation générale Wallonie-Bruxelles
- Management Consultant **Paula BADINU**, "Măgurele Science Park" Association (MSP)
- Researcher **Cautisanu Cristina**, CERNESIM Environmental Research Center, Institute of Interdisciplinary Research, "Alexandru Ioan Cuza" University of Iasi, Romania
- Researcher **Sergiu Bortos**, Institute of Interdisciplinary Research, "Alexandru Ioan Cuza" University of Iasi, Romania

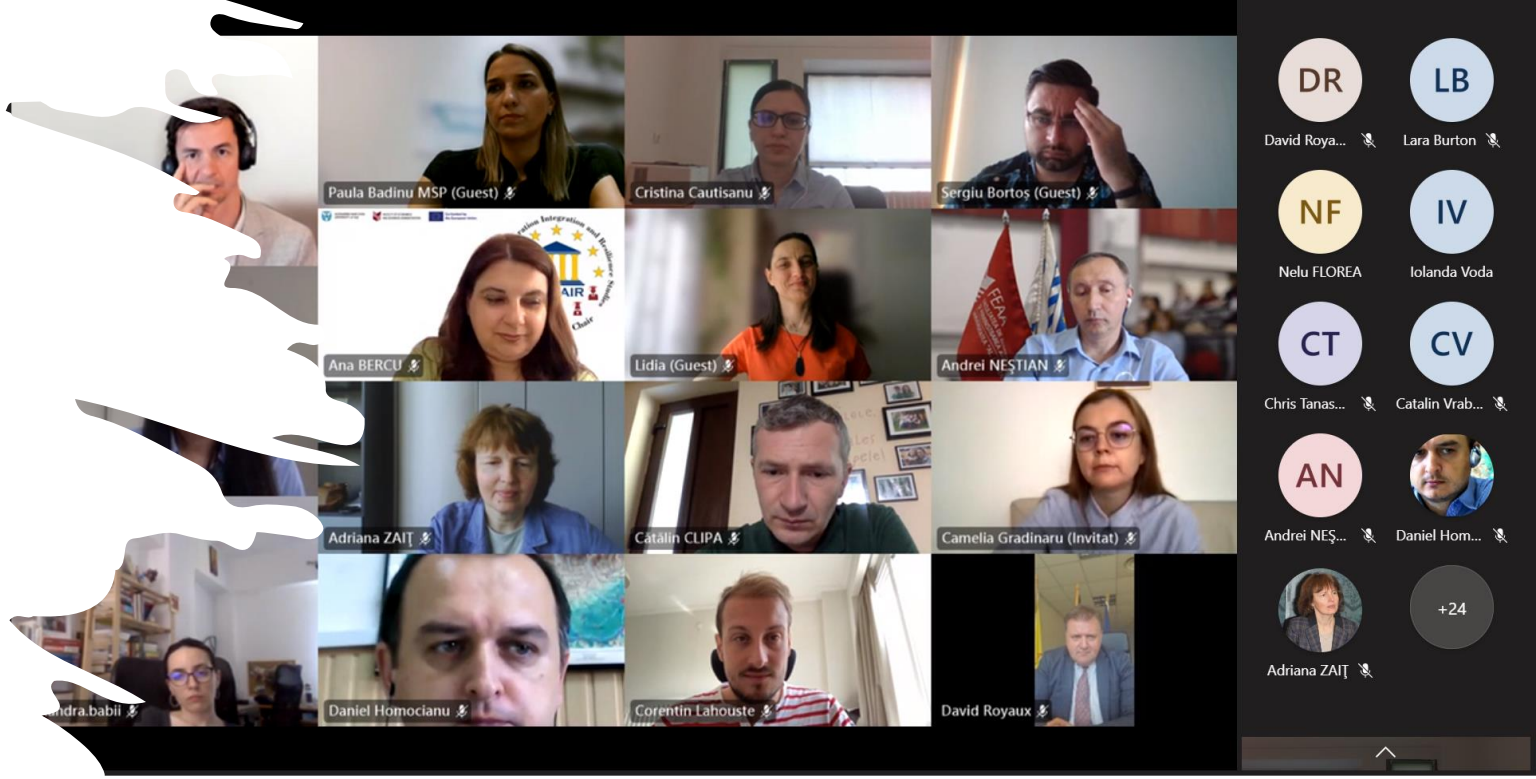


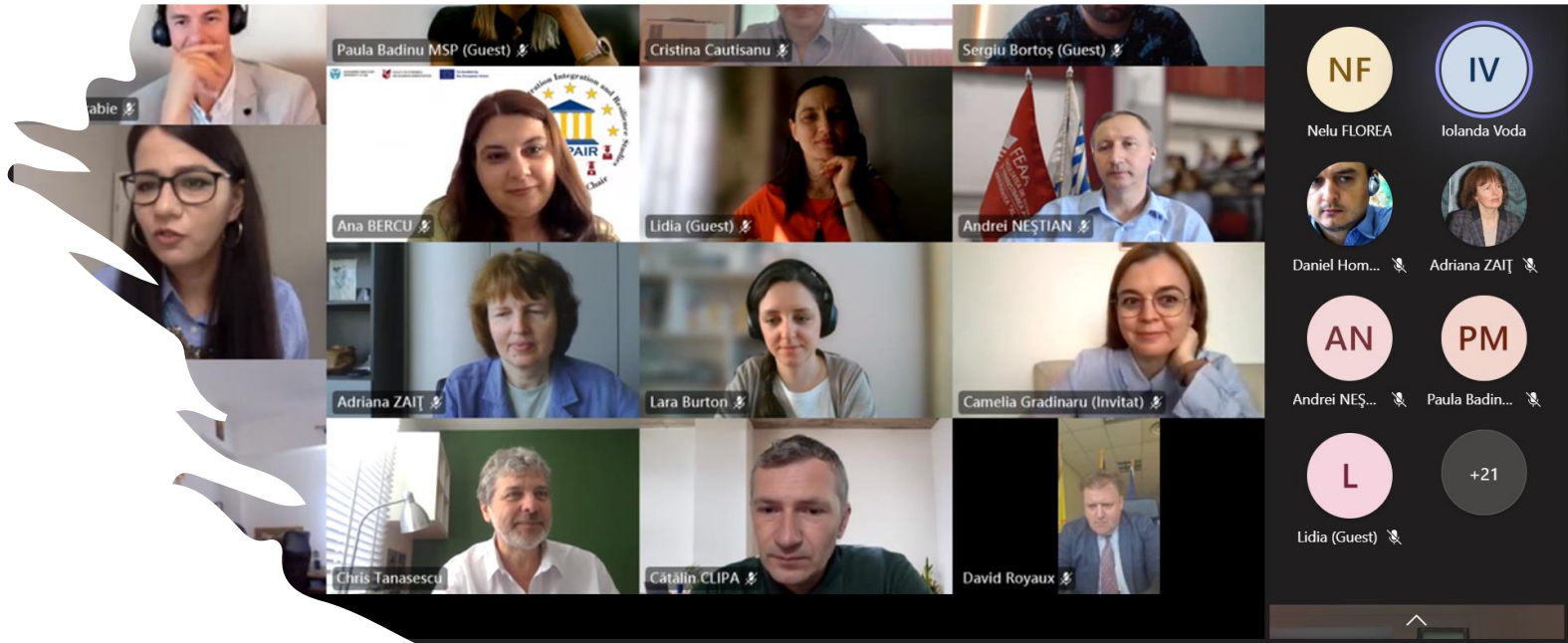




# 2nd Workshop SMARTEU, 3rd June 2022

# 2nd Workshop SMARTEU



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People Chat Reactions More

Adriana ZAIŢ

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will become the **first HUB**
NTREPRENEURSHIP &
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Center (approx. 4,000
m)
PO CENTER (approx. 4,000
m)
creational Center (approx.
00 sqm)

Request control

People Chat Reactions More Camera Mic Share Leave

PM
Paula Badin...
+28

# POEM CITY, CITY POEM. DEVELOPING PERFORMATIVE ENVIRONMENTS BETWEEN AND BEYOND TOPOGRAPHY AND TOPOLOGY

Chris Tanasescu (Margento)

UCLouvain

Smart Cities Workshop, Iasi 2022

Chris Tanasescu

MSP

"Măgurele Science Park" Association (MSP)

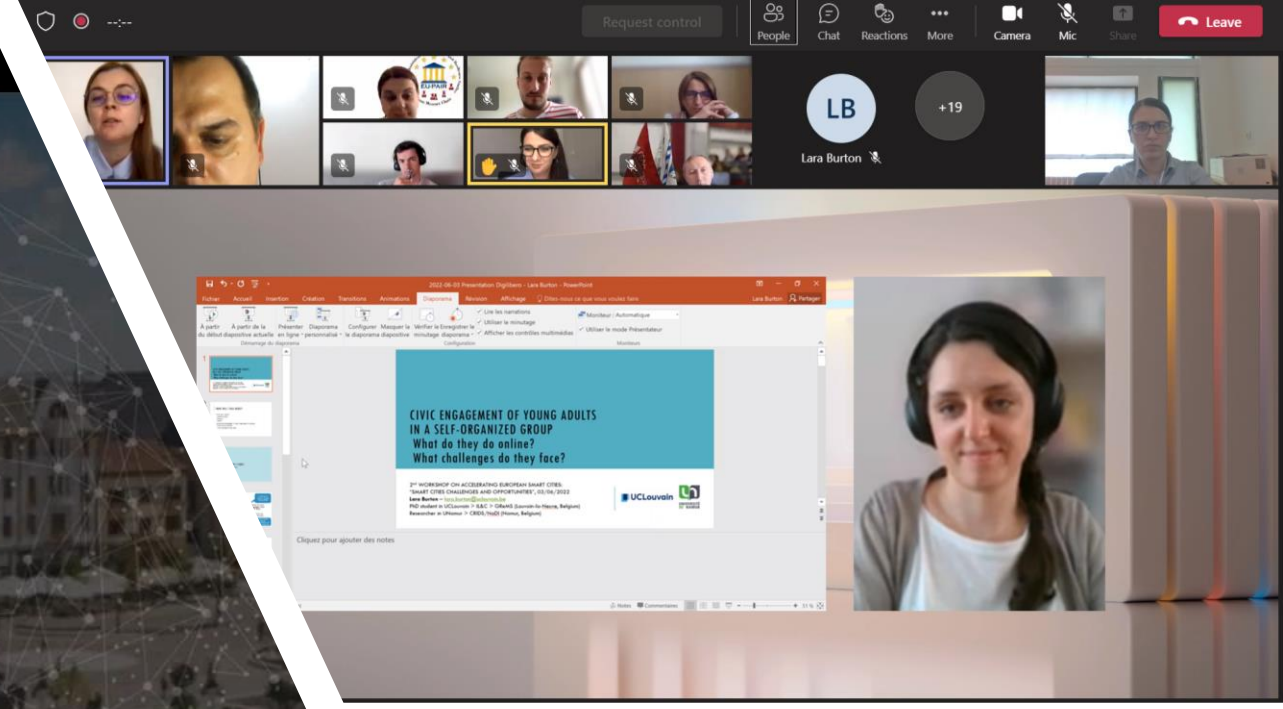
Adriana ZAIŢ
+29

# Let's help make *Oras* smarter

**Let's talk**

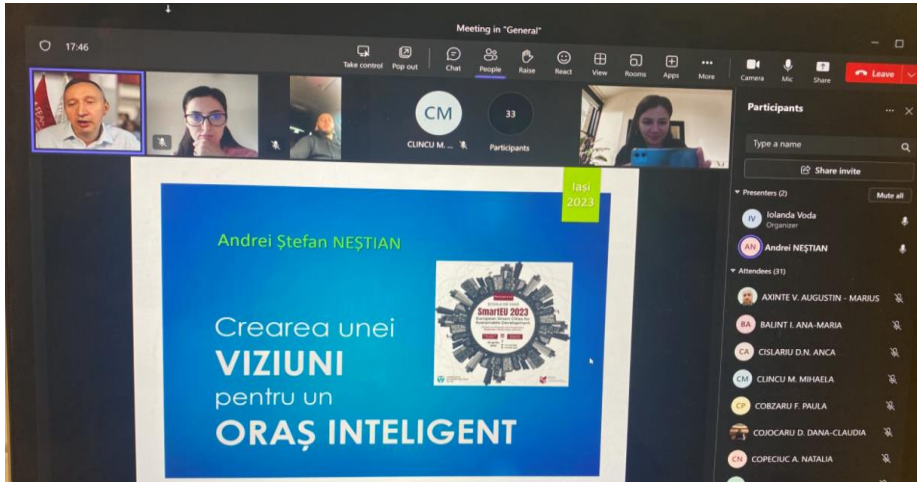
Valeriu Filip

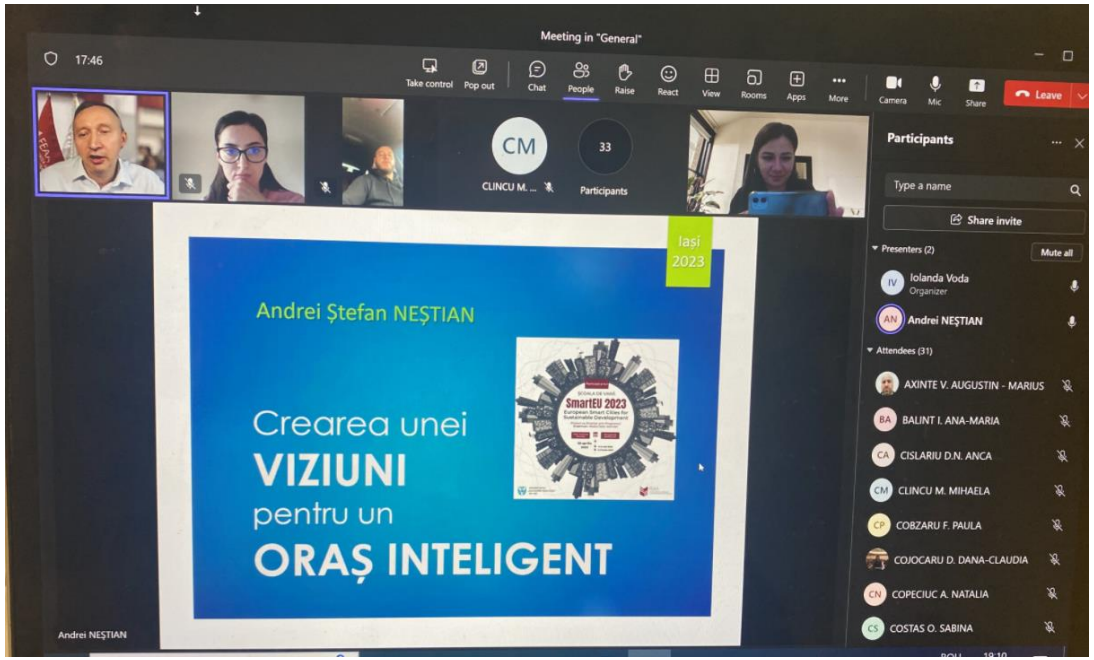
contact@securifai.ro
0040-723-348-921



Securifai

# 3rd SUMMER SCHOOL





# Who we are?

- Smart cities dimensions
- Smart communities infrastructure
- Core objectives of an optimized smart community
- Tools for Designing Smart Communities in Smart Cities
- Improving ICT competences to become smarter
- Exploring the relationship between ICT competences and citizen intelligence
- Future technologies of smart cities and smart communities

ECDL Certificat Microsoft Technology Associate: Database Fundamentals Certificat Microsoft Technology Associate: Security Fundamentals Certificat Microsoft Office Specialist Microsoft Project, Visible Analyst, SQL Developer Data Modeler, Trello, Taiga, Wordpress.

**Assoc. Prof. Diana RADU, FEAA, UAIC**

**Professor Ana-Maria BERCU, FEAA, UAIC**

- Employment and human capital. The era of on-demand work in smart cities
- The employment crisis. Youth employability, in relation to the new challenges of smart cities
- European Best Practice in shaping and enforcing labour conditions

- She is Jean Monnet professor with expertise in the field of European studies, being the leader of the JM module EURCOMP (September 2014 – August 2017) and co-author for the volumes *European Regional Competitiveness and Human Resource Development* (2017) and *European Civil Service and the Career Management of European Civil Servants* (2013), coordinator and/or member of the scientific team for over 17 European projects, having experience in international teaching through Erasmus and Erasmus+ programmes and being a member of the European Centre of Excellence (within the Centre of European Studies) since 2009 and JM Chair EUFIRE (2016-2019).

**Ana Iolanda Voda** (Director proiect SMARTEU)

Ph.D. in Economics, Habilitation in Business Administration.

**Lecturer at the Department of Management, Marketing, and Business Administration**, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iași, Romania.

She attended over 50 conferences worldwide (The Czech Republic, Germany, Portugal, Spain), published 32 papers indexed in Web of Science Core Collection, and 6 international book chapters, a Hirsh index of 12.

She has 15 years of experience in project management, being a Principal Investigator/ member of the project team of 16 national and international Projects/Grants :

- “Research & Innovation for Cities & Citizens – RI4C2” project, EC2U Alliance, Horizon 2020 "Science with & for Society" SwafS call for European Universities (2021-2024);
- Project Director - ERASMUS+ Programme Jean Monnet Activities 2019 Call, European Smart Cities for Sustainable Development (SmartEU) (620415-EPP-1-2020-1-RO- EPPJMO-MODULE (2020-2023);
- COST Action Projects Management Committee Member (CA 18115 (TRIBES) – 2019-2023;
- COST Action Project Management Committee Member, CA 20115 (ENIS-2021-2025). Website:

https://www.feaa.uaic.ro/faculty/ana-iolanda-voda/

# SmartEU Conference 2023

UNIVERSITATEA „ALEXANDRU IOAN CUZA" din IAȘI

FEAA FACULTATEA DE ECONOMIE ȘI ADMINISTRAREA AFACERILOR

With the support of the Erasmus+ Programme of the European Union

## THE "SUSTAINABLE DEVELOPMENT OF EUROPEAN SMART CITIES" INTERNATIONAL CONFERENCE

9th – 10th of JUNE 2023

IASI, ROMANIA

**REGISTER NOW**

http://smarteu.uaic.ro

**IMPORTANT DATES**

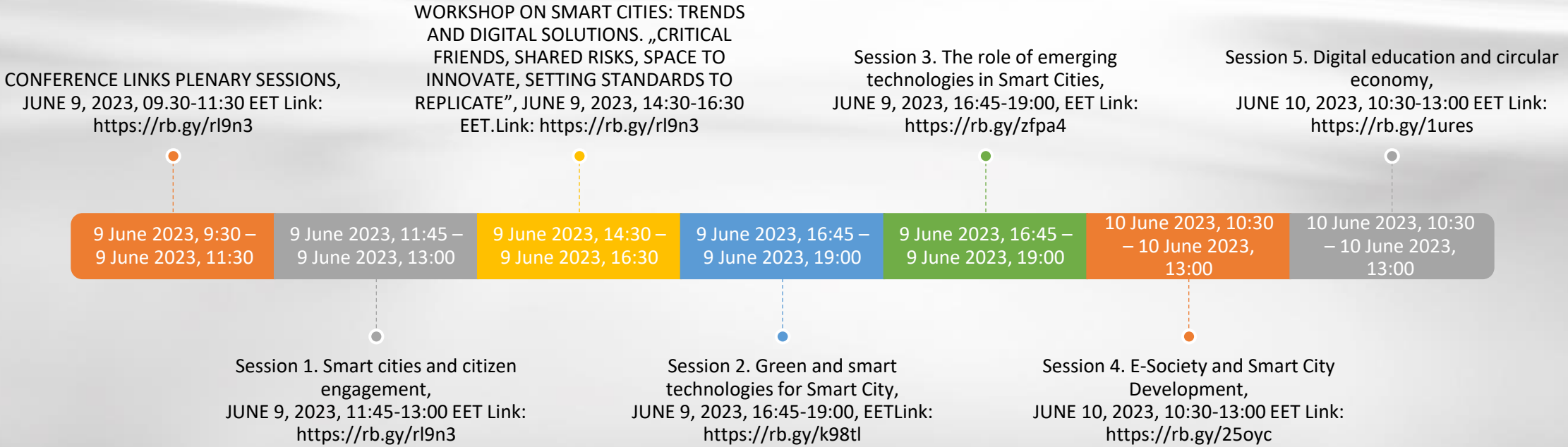
Abstract Submission: 15th of May

Final Paper Submission: 20th of May

Notification of Acceptance: 1st of June

The conference will host the WORKSHOP "Critical friends, shared risks, space to innovate, setting standards to replicate".

# Conference Programme



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UNIVERSITATEA
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din IAŞI

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of the European Union

# THANK YOU!