



UNIVERSITATEA
„ALEXANDRU IOAN CUZA“
din IAȘI



FEAA
FACULTATEA DE ECONOMIE
ȘI ADMINISTRAREA AFACERILOR



Delegation generale
Wallonie-Bruxelles en Roumanie
2002-2022



With the support of the
Erasmus+ Programme
of the European Union

2nd WORKSHOP ON ACCELERATING EUROPEAN SMART CITIES: "SMART CITIES CHALLENGES AND OPPORTUNITIES"

within Jean Monnet Project "European Smart Cities for Sustainable Development" (SmartEU)
no. 620415-EPP-1-2020-1-RO-EPPJMO-MODULE

DATE: 3rd of June 2022

TEAMS PLATFORM (ONLINE PLATFORM)

10:15 – 10:30 **Registration of the participants**

10:30 – 11:15

Senior researcher **Ana Iolanda VODA** PhD. Habil., SmartEU Project Director
Institute for Interdisciplinary Research, Alexandru Ioan Cuza University, Romania
WELCOMING SPEECH

Prof. **Adriana ZAIT** PhD. Habil.
Director of the Doctoral School of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi, Romania
OPENING REMARKS

Délégué général Wallonie-Bruxelles à Bucarest, **David ROYAUX**
Délégation générale Wallonie-Bruxelles en Roumanie
INTRODUCTORY WORDS: GENERAL DELEGATION WALLONIA-BRUSSELS

Management Consultant **Paula BADINU**
"Măgurele Science Park" Association (MSP)
MAGURELE SCIENCE PARK - WE DEVELOP COMMUNITY AND CREATE CONNECTIONS

Prof. **Ana Maria BERCU** PhD. Habil.
Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi, Romania
INTRODUCTORY WORDS - "EUROPEAN SMART CITIES FOR SUSTAINABLE DEVELOPMENT" (SmartEU)

11:15 – 12:45

Panel 1: Smart cities challenges and opportunities

*Chairs: Researcher & Assoc. lecturer Ana Iolanda VODĂ
Prof. Ana Maria BERCU*

Invited speaker:
Prof. **Chris TANASESCU** PhD.
Centre de traitement automatique du langage (CENTAL), Université Catholique de Louvain, Belgium
**POEM CITY, CITY POEM. DEVELOPING PERFORMATIVE ENVIRONMENTS BETWEEN AND BEYOND
TOPOGRAPHY AND TOPOLOGY**

Invited speaker:
Lecturer **Catalin VRABIE** PhD.
National University of Political Studies and Public Administration | SNSPA · Faculty of Public Administration, Bucharest,
Romania
ARTIFICIAL INTELLIGENCE PROMISES TO SMART CITIES



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Invited speaker:

Mr. **Valeriu FILIP**

Co-founder of SecurifAI

SecurifAI SECURITY THROUGH ARTIFICIAL INTELLIGENCE

Session of questions and remarks (Q&As)

12:45 – 13:00

Coffee break

13:00 – 14:30

Panel 2: Smart cities challenges and opportunities

Chairs: Assoc. Prof. Laura Diana RADU

Lecturer Camelia GRADINARU

Invited speaker:

Researcher **Corentin LAHOUSTE** PhD.

Université Catholique de Louvain, Belgium

FROM EXPLORATORY INVESTIGATION TO ONLINE EXHIBITION: ABOUT BUREAUX-ÉCRANS
D'ÉCRIVAIN·E·S PROJECT.

Invited speaker:

Assoc. Prof. **Daniel HOMOCEANU** PhD. Habil.

Department of Accounting, Business Information Systems, and Statistics, Faculty of Economics and Business Administration,
Alexandru Ioan Cuza University, Romania

EXPLORING THE INFLUENCES OF THE TOLERANCE ON MONITORING INFORMATION EXCHANGE.
EVIDENCE FROM THE WORLD VALUES SURVEY

Invited speaker:

PhD. student **Lara BURTON**

Université Catholique de Louvain, Belgium

CIVIC ENGAGEMENT OF YOUNG ADULTS IN A SELF-ORGANIZED GROUP. WHAT DO THEY DO ONLINE?
WHAT CHALLENGES DO THEY FACE?

Session of questions and remarks (Q&As)

14:30 – 14:35

Closing address

Organizing Committee

- Senior researcher **Ana Iolanda VODA** PhD. Habil., Department of Social Sciences and Humanities, Institute of Interdisciplinary Research, “Alexandru Ioan Cuza” University of Iasi, Romania
- Professor **Ana Maria BERCU** PhD. Habil., Faculty of Economics and Business Administration, “Alexandru Ioan Cuza” University of Iasi, Romania
- Assistant Professor **Laura Diana RADU** PhD. Habil., Faculty of Economics and Business Administration, “Alexandru Ioan Cuza” University of Iasi, Romania
- Lecturer **Camelia GRADINARU**, PhD., Department of Communication Sciences and Public Relations, Faculty of Philosophy and Social-Political Sciences, “Alexandru Ioan Cuza” University of Iasi, Romania
- Assistant in charge of Francophonie, bilateral cooperation and financial management, **Lidia BADEA**, General Delegation Wallonia-Brussels
- Management Consultant **Paula BADINU**, “Măgurele Science Park” Association (MSP)
- Researcher **Cristina CAUTISANU** PhD., CERNESIM Environmental Research Center, Institute of Interdisciplinary Research, “Alexandru Ioan Cuza” University of Iasi, Romania
- Researcher Assistant **Sergiu BORTOS**, Department of Social Sciences and Humanities, Institute of Interdisciplinary Research, “Alexandru Ioan Cuza” University of Iasi, Romania